



PRESIDENCY OF
THE REPUBLIC OF TÜRKİYE
**INVESTMENT
OFFICE**

WHY INVEST IN TÜRKİYE?

[INVEST.GOV.TR](https://invest.gov.tr)

May 2023



10 reasons to invest in Türkiye



ROBUST
ECONOMY



DOMESTIC
+ ACCESSIBLE
MARKETS



STRATEGIC
LOCATION



FAVOURABLE
DEMOGRAPHICS



SKILLED
AND
COMPETITIVE
LABOR FORCE



CONTINUOUS
REFORM PROCESS



BUSINESS-FRIENDLINESS



LUCRATIVE
INCENTIVES



BENIGN R&D
ECOSYSTEM



SECTORAL
OPPORTUNITIES



11th largest economy in the World

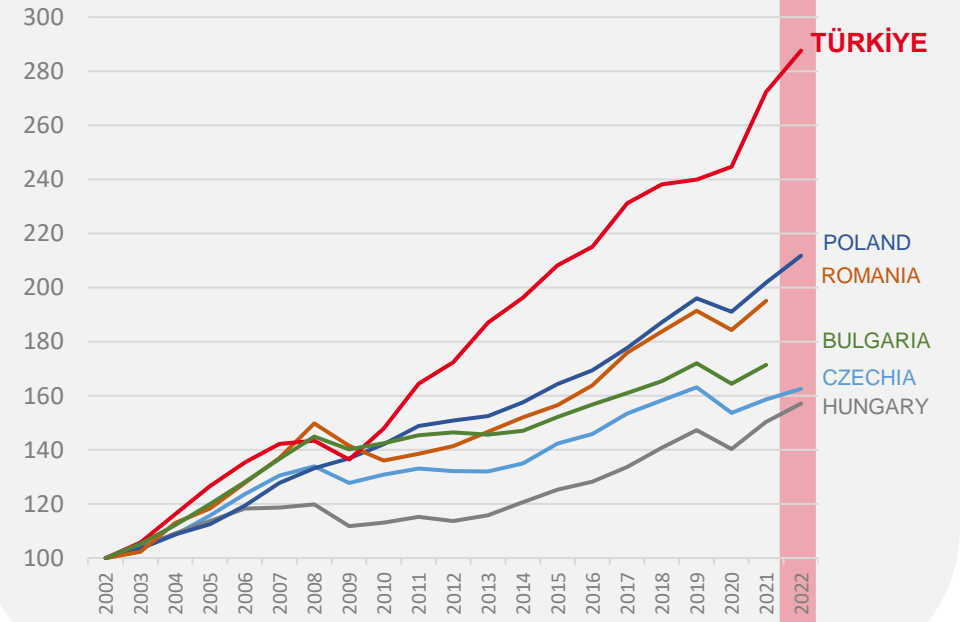
RANKING OF ECONOMIES BY GDP AT PPP

2003	2019	2022
1. USA	1. CHINA	1. CHINA
2. CHINA	2. USA	2. USA
3. JAPAN	3. INDIA	3. INDIA
4. GERMANY	4. JAPAN	4. JAPAN
5. INDIA	5. GERMANY	5. GERMANY
6. RUSSIA	6. RUSSIA	6. RUSSIA
7. FRANCE	7. INDONESIA	7. INDONESIA
8. UK	8. BRAZIL	8. BRAZIL
9. BRAZIL	9. UK	9. UK
10. ITALY	10. FRANCE	10. FRANCE
11. MEXICO	11. MEXICO	11. TÜRKİYE
12. INDONESIA	12. ITALY	12. ITALY
13. SPAIN	13. TÜRKİYE	13. MEXICO
14. CANADA	14. S.KOREA	14. KOREA
15. S.KOREA	15. SPAIN	15. CANADA
16. S.ARABIA	16. CANADA	16. SPAIN
17. IRAN	17. S.ARABIA	17. S.ARABIA
18. TÜRKİYE	18. IRAN	18. EGYPT

AVERAGE ANNUAL GDP GROWTH (%) 2002-2022



REAL GDP GROWTH (INDEX: 2002=100)

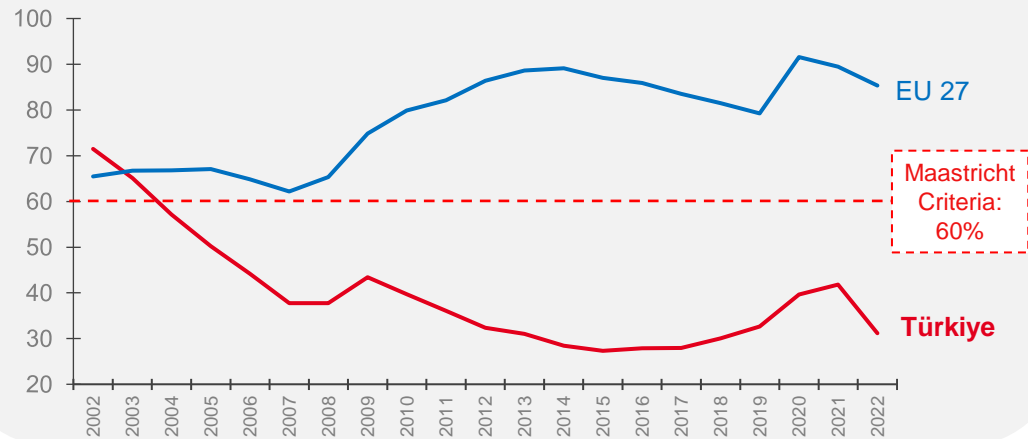


ROBUST ECONOMY

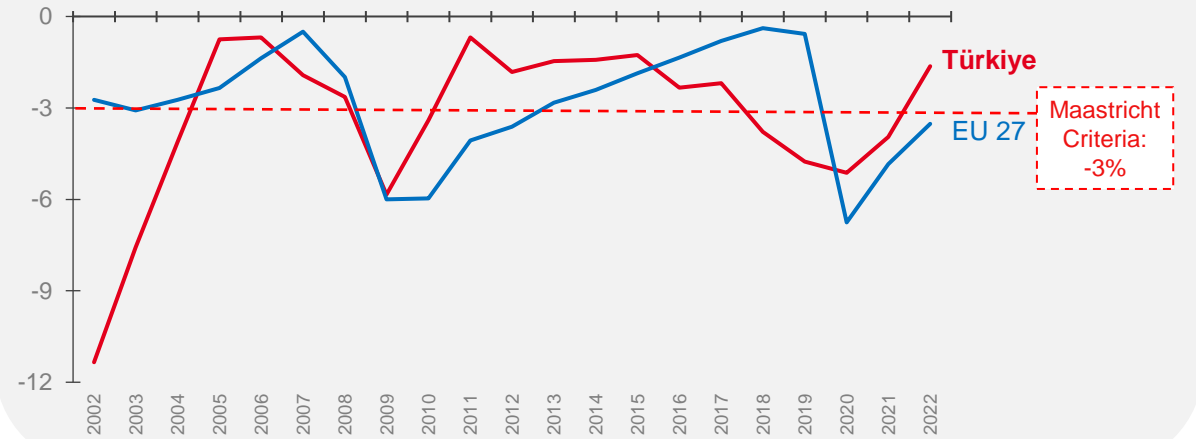
STRONG MACROECONOMIC FUNDAMENTALS
BASED ON SUCCESSFUL PUBLIC FINANCE MANAGEMENT



Gross Public Debt Stock as % of GDP



Budget Balance as % of GDP



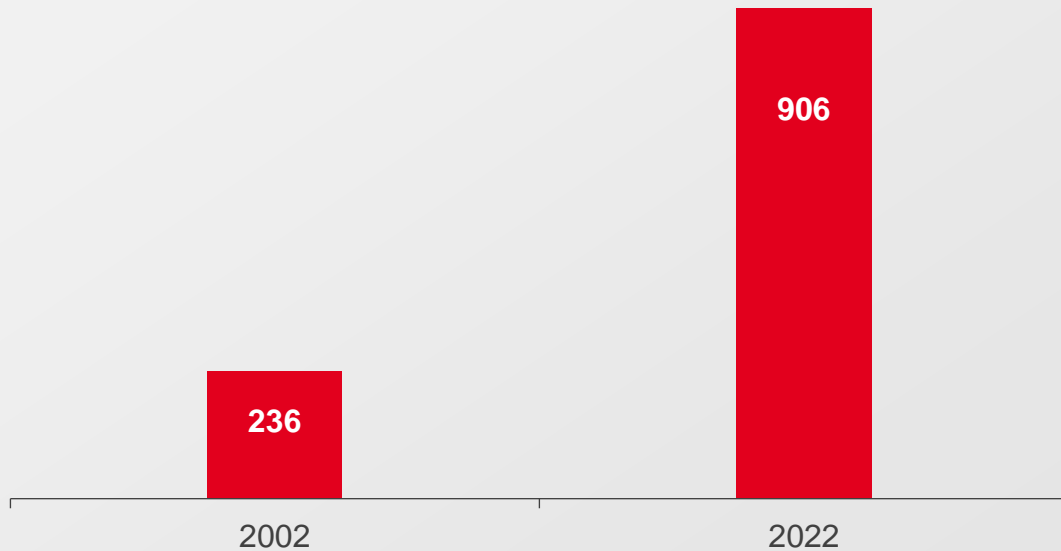
ROBUST ECONOMY

TRIPLING SIZE OF THE ECONOMY OVER THE PAST 20 YEARS



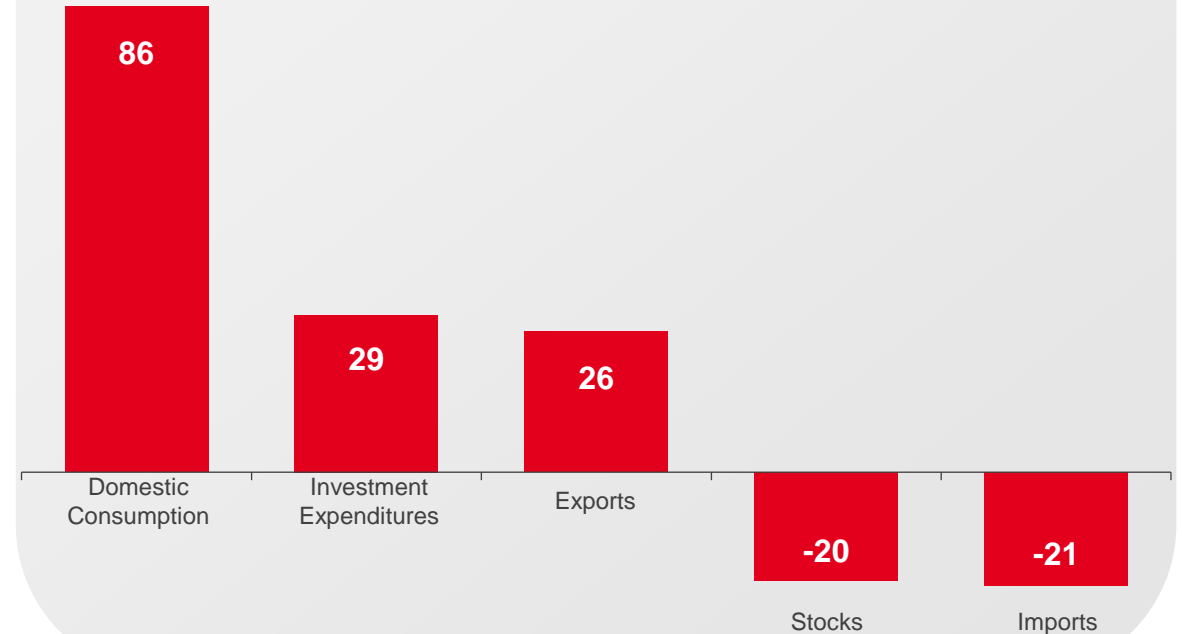
Turkish economy has **more than tripled over** the past 20 years and is promising to be on the growing trend

Turkish Economy (GDP at current prices, \$Billion)



Robust domestic market and entrepreneurial private sector spurred investments and exports

Contribution to GDP Growth 2002-2022 (%)



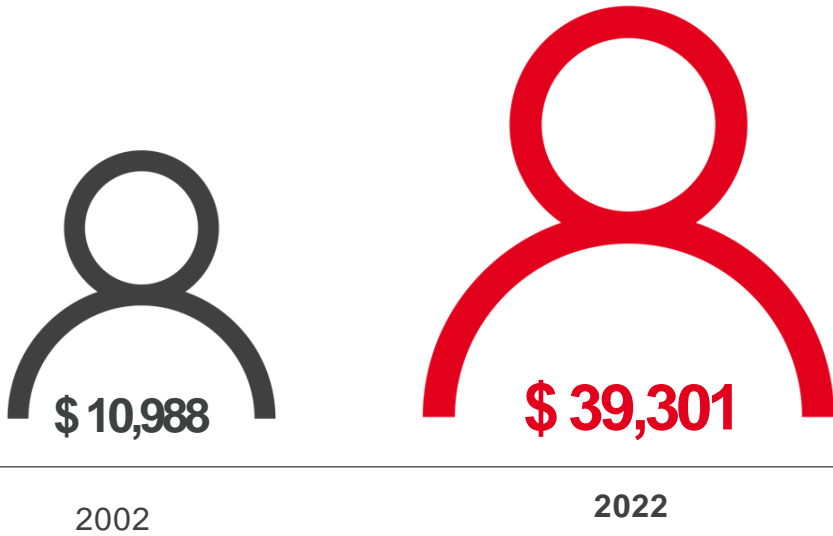
DOMESTIC MARKET

IMPRESSIVE ECONOMIC GROWTH LEADING TO A SIZEBLE MIDDLE CLASS WITH INCREASING PURCHASING POWER



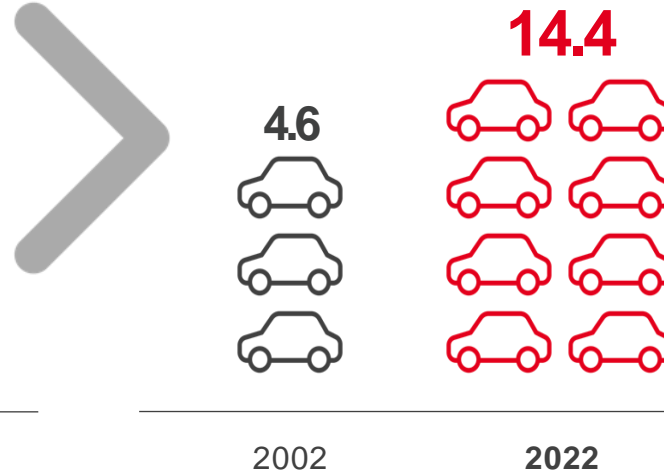
Income per capita

(GDP per capita, current prices at purchasing power parity)



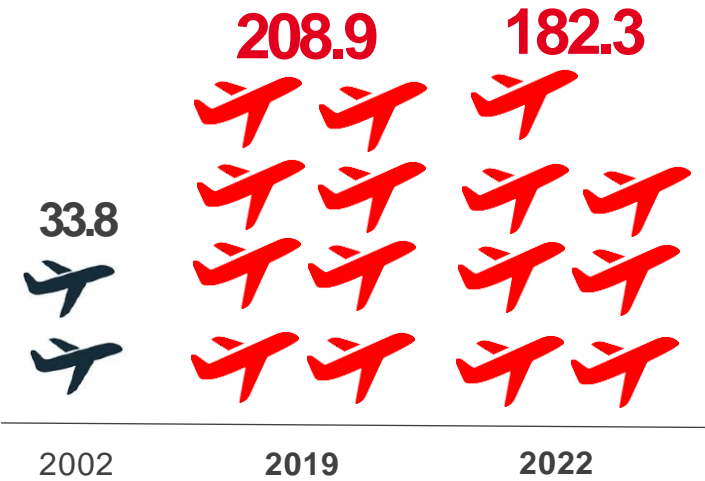
Stock of Automobiles

(millions of passenger cars)



Turkish Aviation Passenger

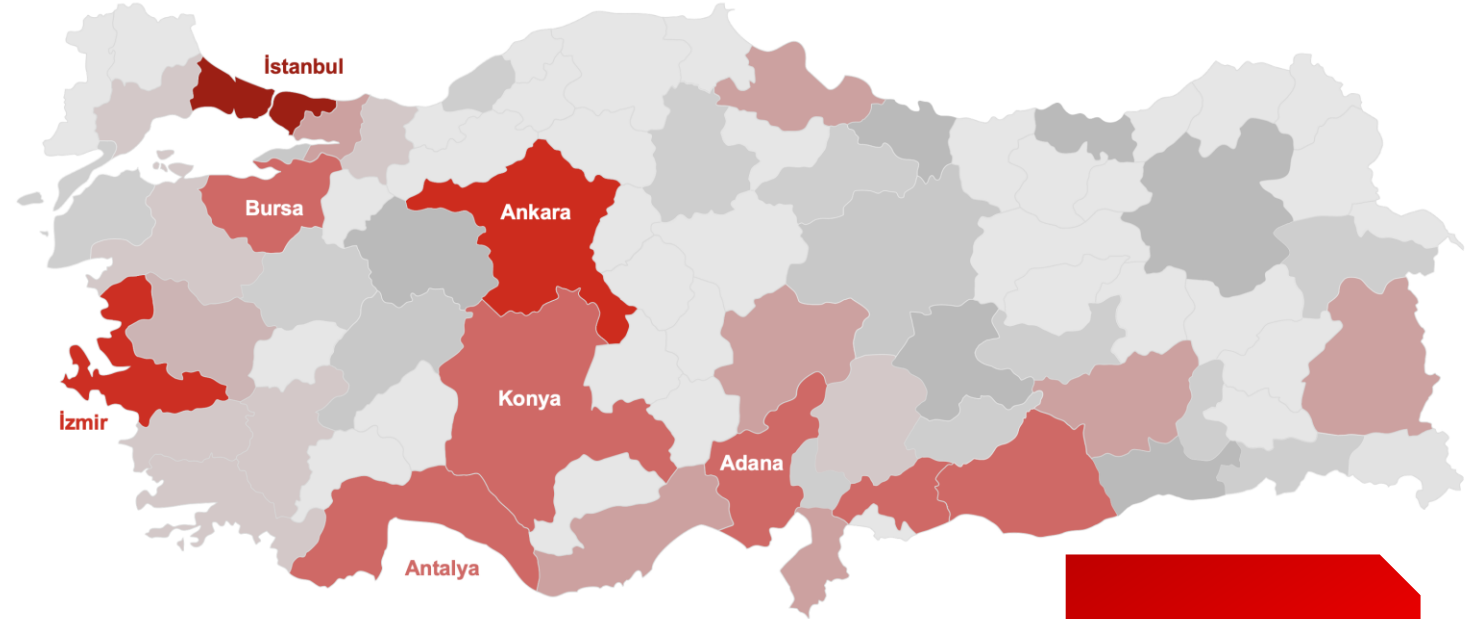
(millions of passengers)





Total Population in 2022 **85.3 Million**

İstanbul	15.9 Million	Denizli	1.1 Million
Ankara	5.8 Million	Muğla	1 Million
İzmir	4.5 Million	Eskişehir	0.9 Million
Bursa	3.2 Million	Mardin	0.9 Million
Antalya	2.7 Million	Trabzon	0.8 Million
Konya	2.3 Million	Malatya	0.8 Million
Adana	2.3 Million	Ordu	0.8 Million
Şanlıurfa	2.2 Million	Erzurum	0.7 Million
Gaziantep	2.2 Million	Afyonkarahisar	0.7 Million
Kocaeli	2.1 Million	Sivas	0.6 Million
Mersin	1.9 Million	Adıyaman	0.6 Million
Diyarbakır	1.8 Million	Batman	0.6 Million
Hatay	1.7 Million	Tokat	0.6 Million
Manisa	1.5 Million	Zonguldak	0.6 Million
Kayseri	1.4 Million	Elazığ	0.6 Million
Samsun	1.4 Million	Kütahya	0.6 Million
Balıkesir	1.3 Million	Çanakkale	0.6 Million
Kahramanmaraş	1.2 Million	Osmaniye	0.6 Million
Van	1.1 Million	Şırnak	0.6 Million
Aydın	1.1 Million	Çorum	0.5 Million
Tekirdağ	1.1 Million	Ağrı	0.5 Million
Sakarya	1.1 Million		



24 urban centers
With Populations
over 1 million

DOMESTIC + ACCESSIBLE MARKETS

DOMESTIC MARKET + EU MARKET + FREE TRADE AREA



Customs Union with the EU allows direct access to the EU Market

- NORWAY ISRAEL *SUDAN
- LIECHTENSTEIN
- SWITZERLAND ICELAND
- BOSNIA AND HERZEGOVINA
- PALESTINE MACEDONIA
- MOROCCO TUNISIA
- ALBANIA EGYPT
- GEORGIA MONTENEGRO
- SERBIA CHILE
- MAURITIUS SOUTH KOREA
- MALAYSIA *LEBANON MOLDOVA
- FAROE ISLANDS
- SINGAPORE VENEZUELA
- UNITED KINGDOM
- *QATAR KOSOVO



in 28 countries with Free Trade Agreements



STRATEGIC LOCATION

HUB FOR MULTINATIONALS TO MANUFACTURE,
EXPORT AND MANAGE



Working Hours Intersect with 16 Time Zones

- PROXIMITY TO MAJOR MARKETS**
1.3 billion people and \$28T GDP in Europe, MENA and Central Asia at 4 hour flight-distance
- CONNECTIVITY**
Turkish Airlines connects you to 342 destinations in 121 countries
- MANUFACTURING & EXPORT HUB FOR MULTINATIONALS**
- AS WELL AS MANAGEMENT HUB FOR MULTINATIONALS**

Cargill
66 countries

Microsoft
70 countries

Nestlé
Production base for MENA

BOSS
HUGO BOSS
Its largest production facility worldwide

B/S/H/
89 countries

GE Healthcare
22 countries

KNAUF
80 countries

TOYOTA
Exporting 85% of its production

Ford
Exporting 87% of its production

SANOFI
14 countries

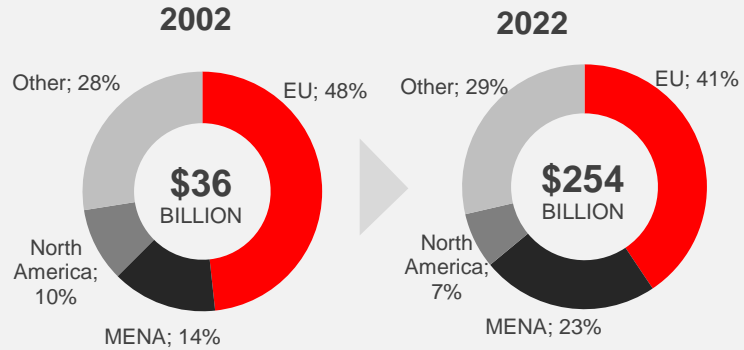
gsk
30 countries

STRATEGIC LOCATION

STRATEGIC LOCATION AND ENHANCED PRODUCTION CAPABILITIES ATTRACTING MULTINATIONALS TO INVEST FOR EXPORT



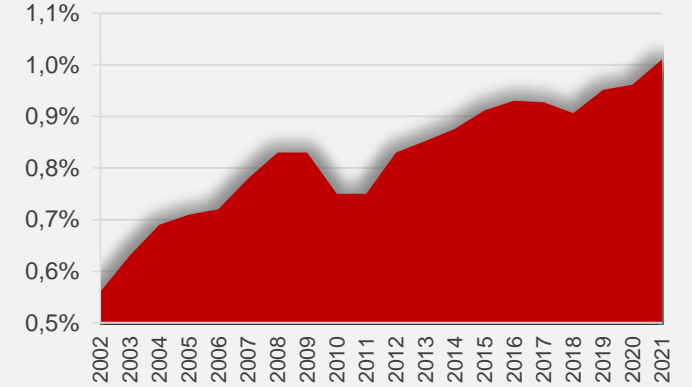
MERCHANDISE EXPORTS BY GEOGRAPHY



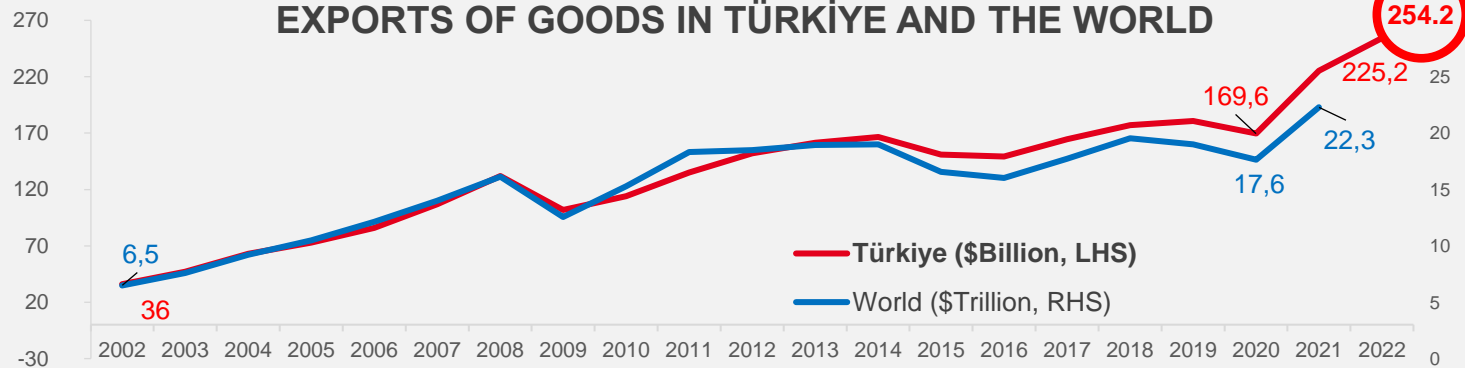
NUMBER OF EXPORT PRODUCTS OVER USD 1 BILLION



TÜRKİYE'S SHARE IN GLOBAL EXPORTS OF GOODS

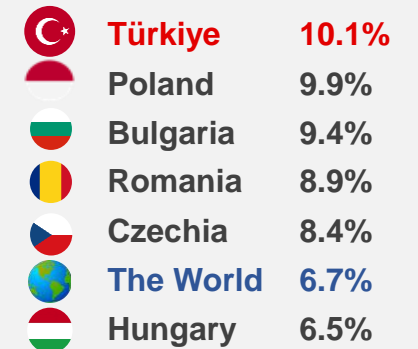


EXPORTS OF GOODS IN TÜRKİYE AND THE WORLD



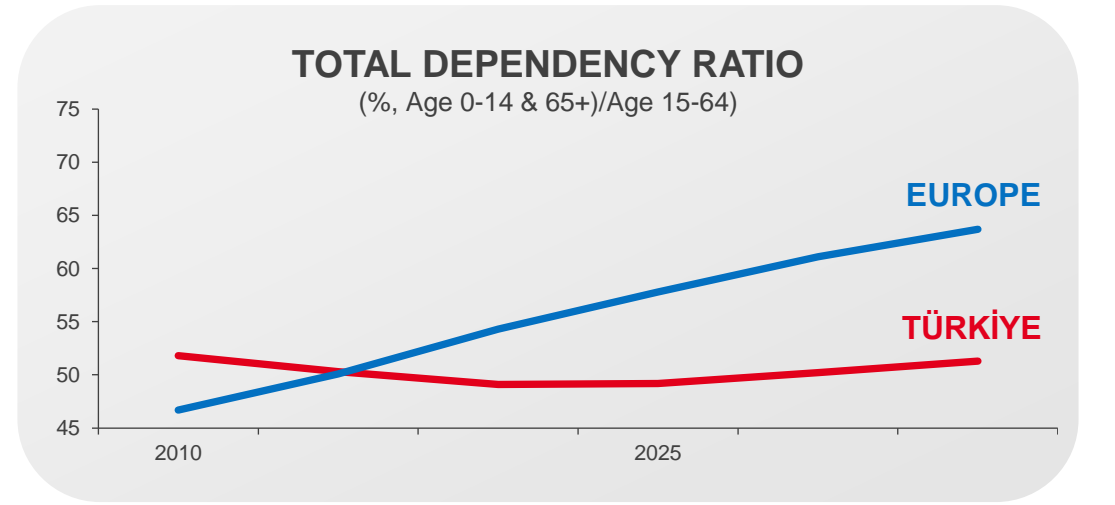
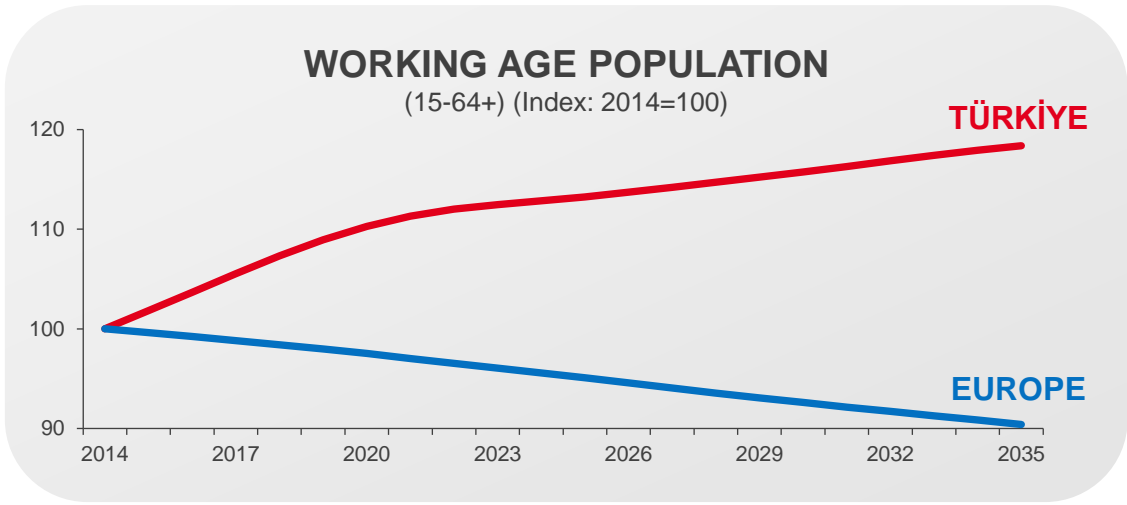
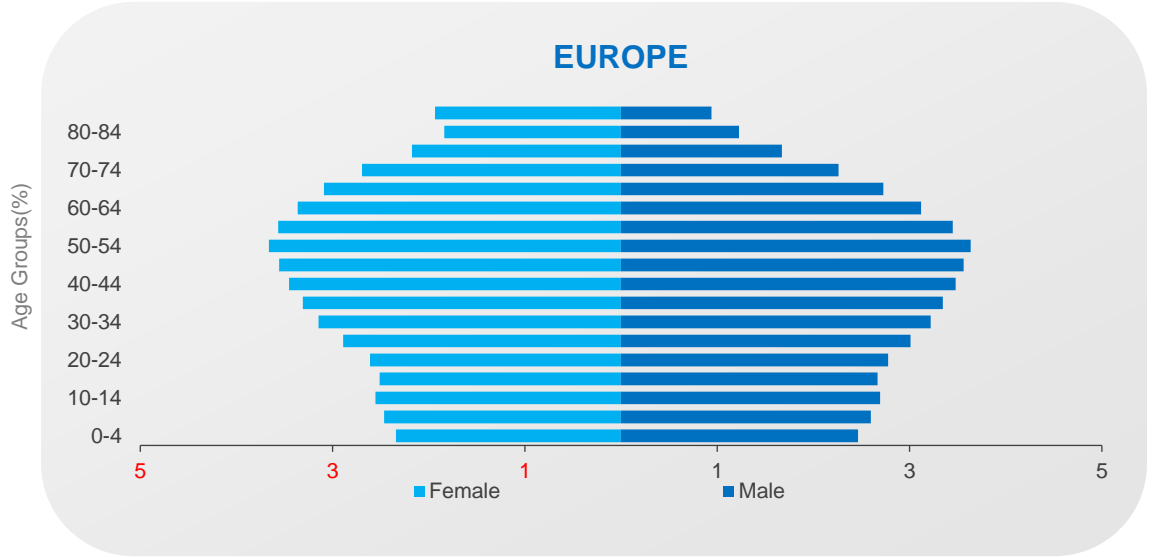
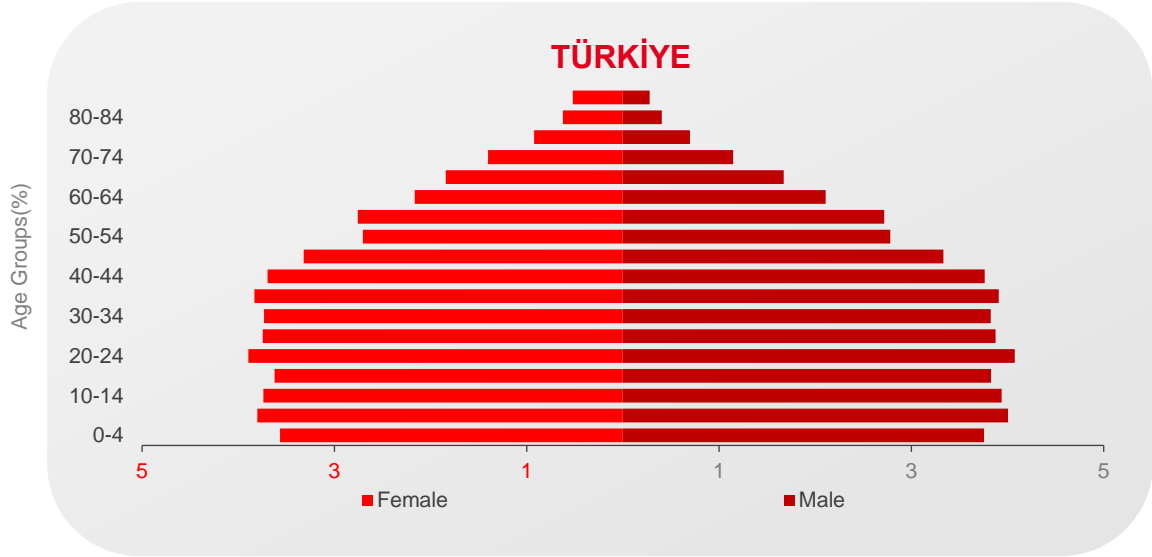
Türkiye Records All-Time High Exports in 2022

ANNUAL AVERAGE GROWTH OF EXPORTS (2002-2021)



FAVORABLE DEMOGRAPHICS

HALF OF POPULATION UNDER AGE OF 33.5 CREATING DYNAMIC LABOR FORCE AND FISCAL DISCIPLINE

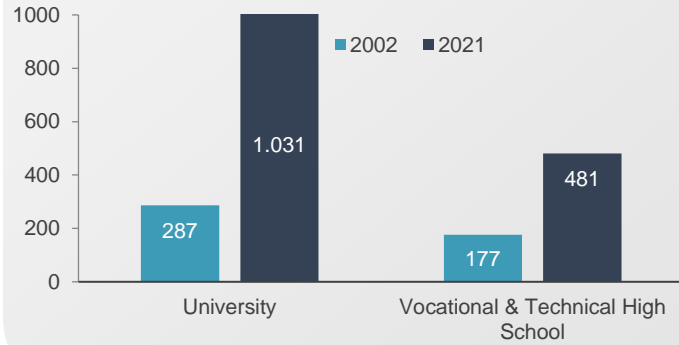


SKILLED AND COMPETITIVE LABOR FORCE

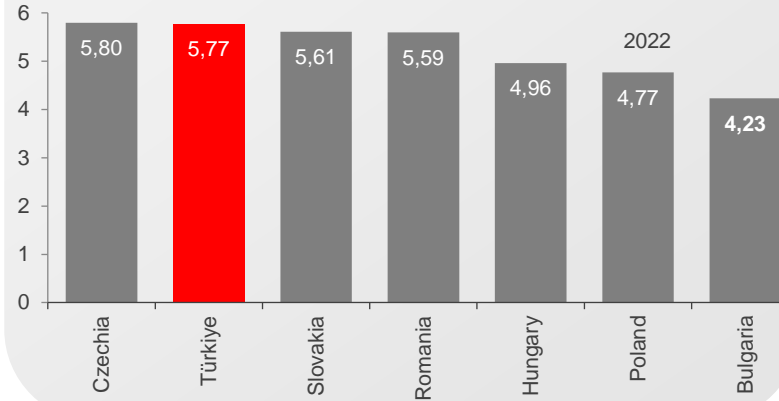
UPGRADED EDUCATION SYSTEM TO ENABLE
A SKILLED LABOR POOL AND ADDRESS
BUSINESS REQUIREMENTS



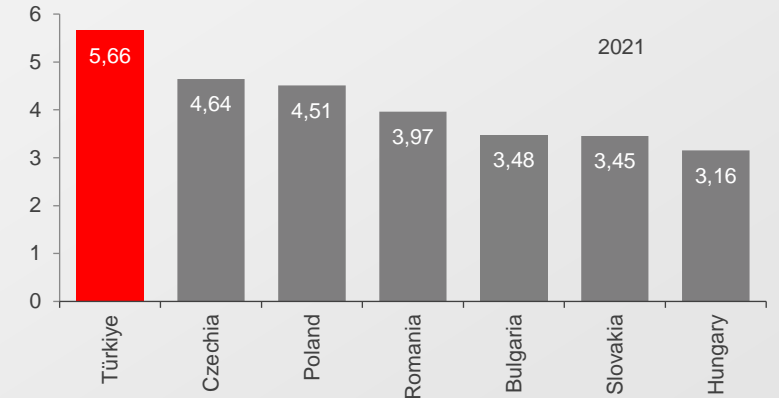
ANNUAL NUMBER OF GRADUATES
(thousands)



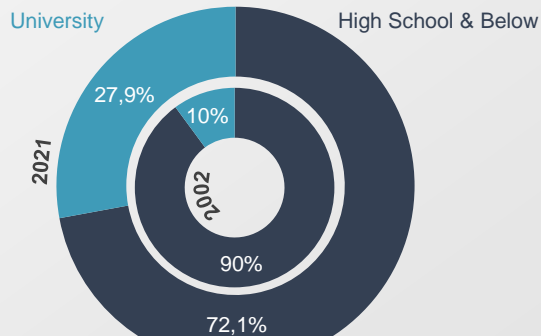
AVAILABILITY OF QUALIFIED ENGINEERS
(10=Available; 0=Unavailable)



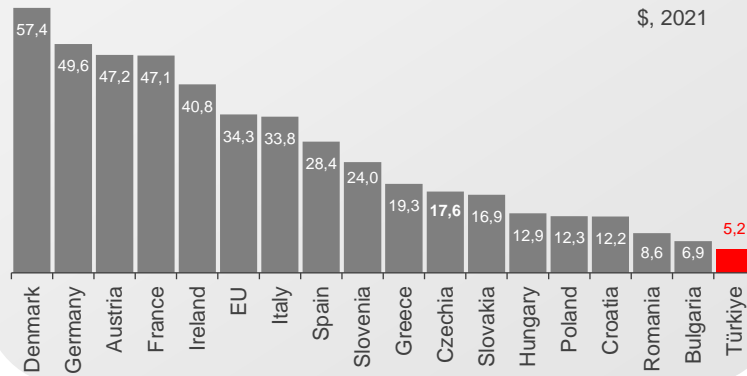
AVAILABILITY OF COMPETENT SENIOR MANAGERS
(10=Available; 0=Unavailable)



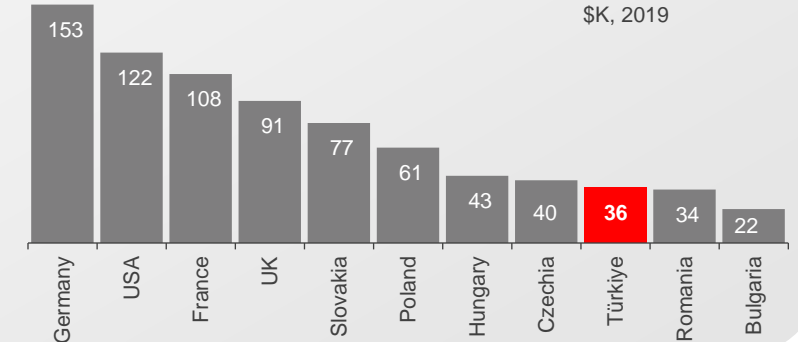
LABOR FORCE BY EDUCATION LEVEL



LABOR COST PER HOUR IN MANUFACTURING

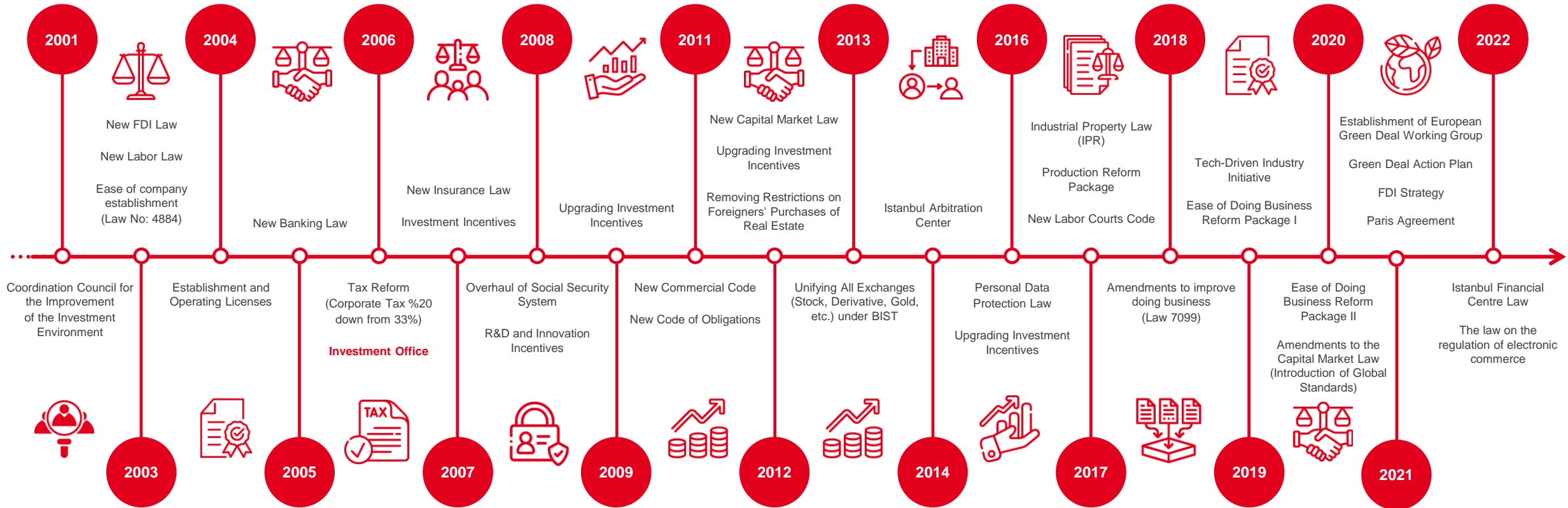


REMUNERATION OF MANAGEMENT/ENGINEER
Total base salary plus bonuses and long-term incentives





Thanks to stability established over the last two decades, Türkiye remains committed to implementing **major reforms** nearly every 18-24 months across various areas.

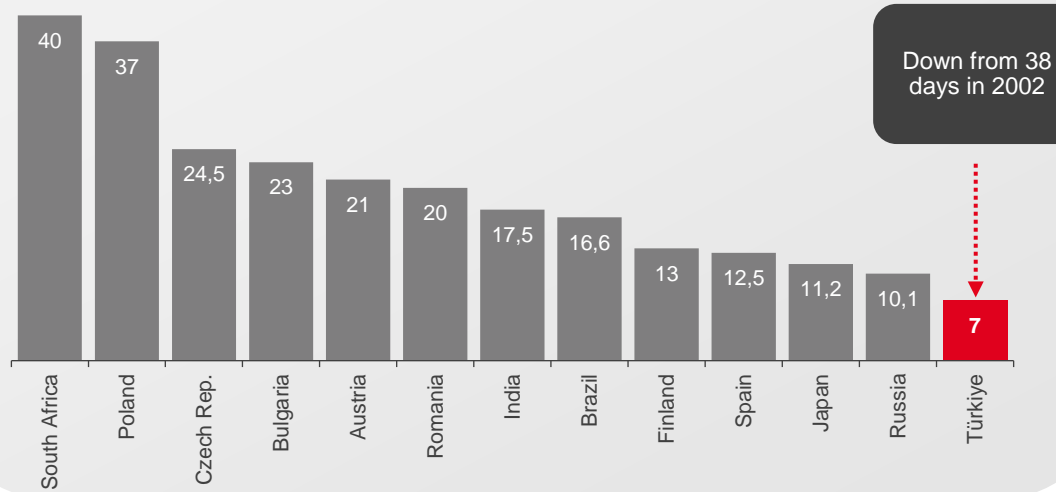


REFORMS

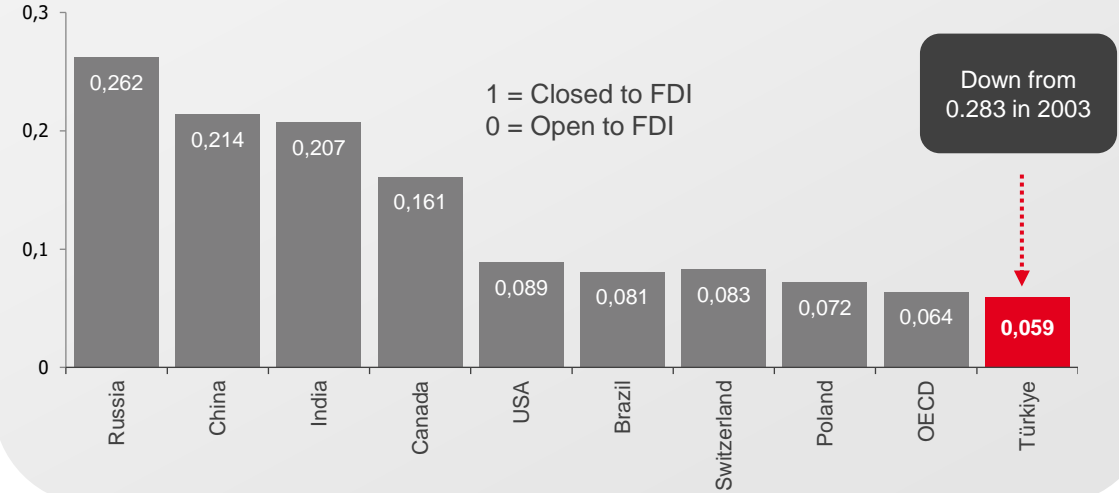
CONTINUOUSLY IMPLEMENTING SWEEPING REFORMS IN MANY AREAS



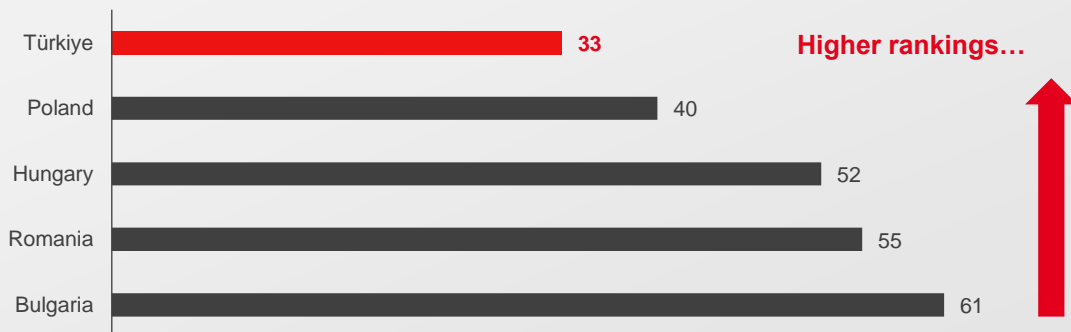
NUMBER OF DAYS TO SET UP A COMPANY, 2020



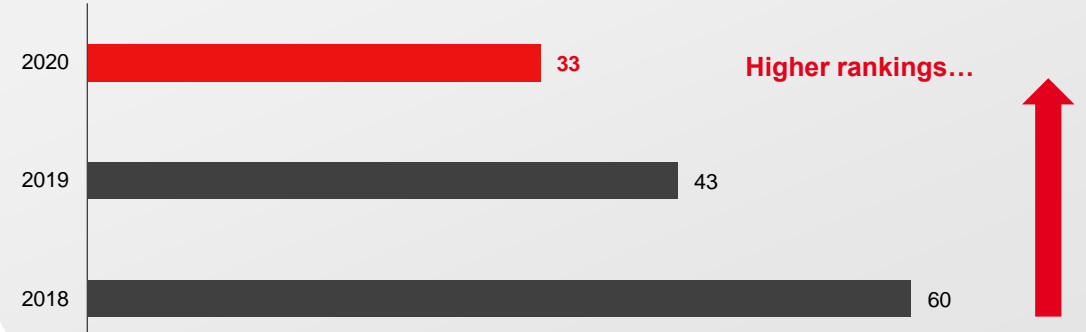
FDI REGULATORY RESTRICTIVENESS INDEX, 2020



EASE OF DOING BUSINESS RANKING, 2020



EASE OF DOING BUSINESS RANKING (Y-O-Y)



BUSINESS-FRIENDLINESS

OFFERING PROTECTION AND EASE OF DOING BUSINESS



Protection of
International Investors
by FDI Law

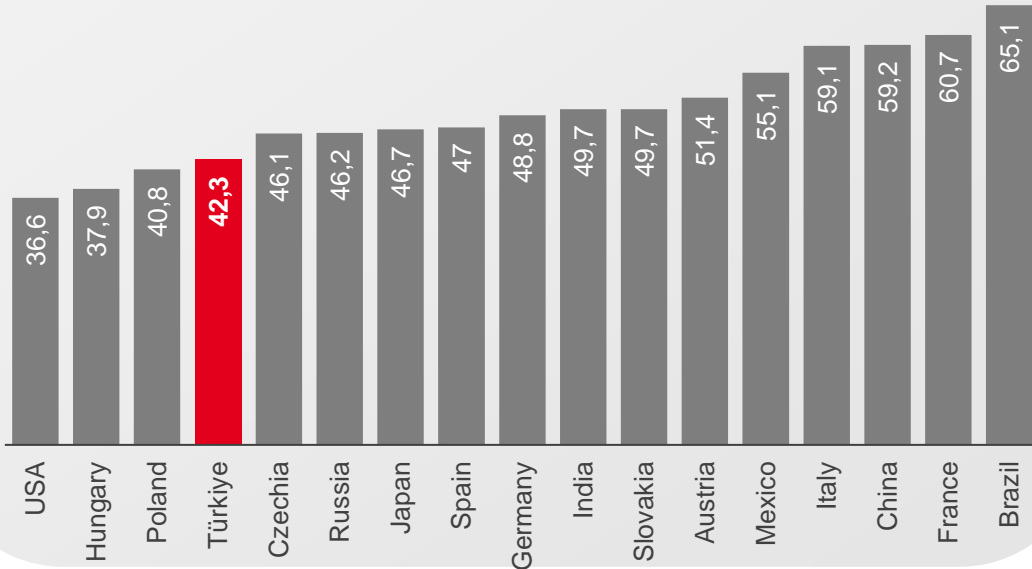


Bilateral Investment
Protection Treaties with
86 countries

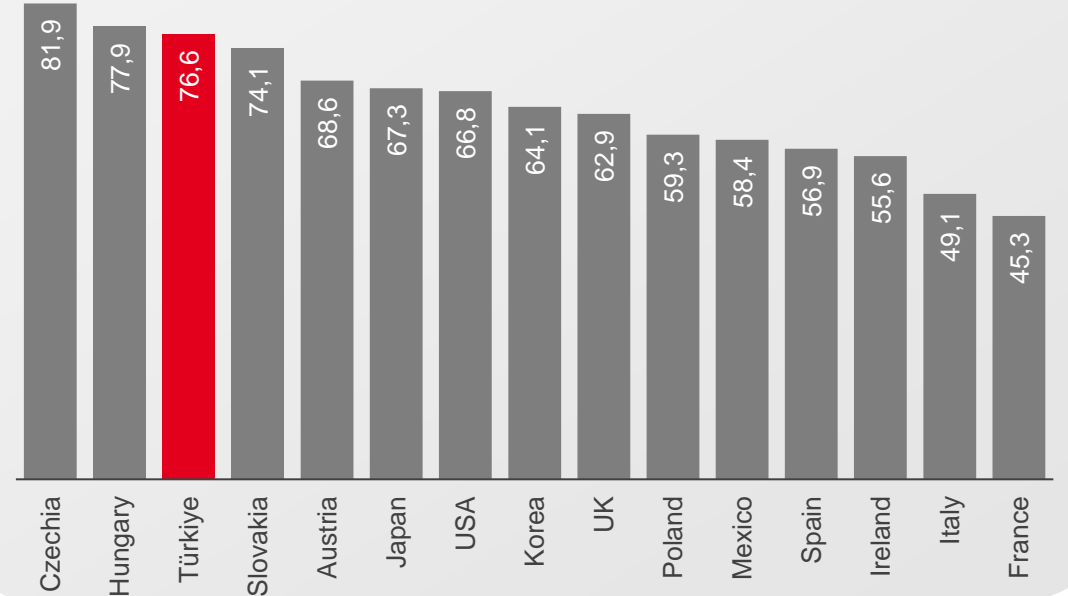


Treaties to avoid
Double Taxation with
87 countries

TOTAL TAX AND CONTRIBUTION RATE*, 2019
(% of Profit)



INTERNATIONAL TAX COMPETITIVENESS**, 2022
(Index=100 as most competitive)



LUCRATIVE INCENTIVES

OFFERING LUCRATIVE INCENTIVES IN MANY WAYS



MANUFACTURING INCENTIVES

- ✓ Tax deduction & exemption +



EMPLOYMENT INCENTIVES

- ✓ Payroll & Training support +



R&D AND INNOVATION INCENTIVES

- ✓ Tax deduction & exemption +



INCENTIVES FOR SERVICE EXPORTERS

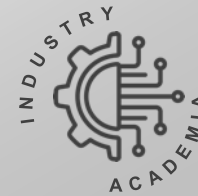
- ✓ Tax deduction for exporting services in;

- Engineering
- Architecture
- Design
- Software
- Medical Reporting
- Accounting
- Call Center
- Datacenter
- Education
- Healthcare



TECHNOLOGY DEVELOPMENT ZONES

- ✓ To support R&D
- ✓ Tax deduction & exemption +



EXCLUSIVE ZONES

- ✓ Free Zones
Tax deduction & exemption +
- ✓ Organized Industrial Zones
Developed infrastructure

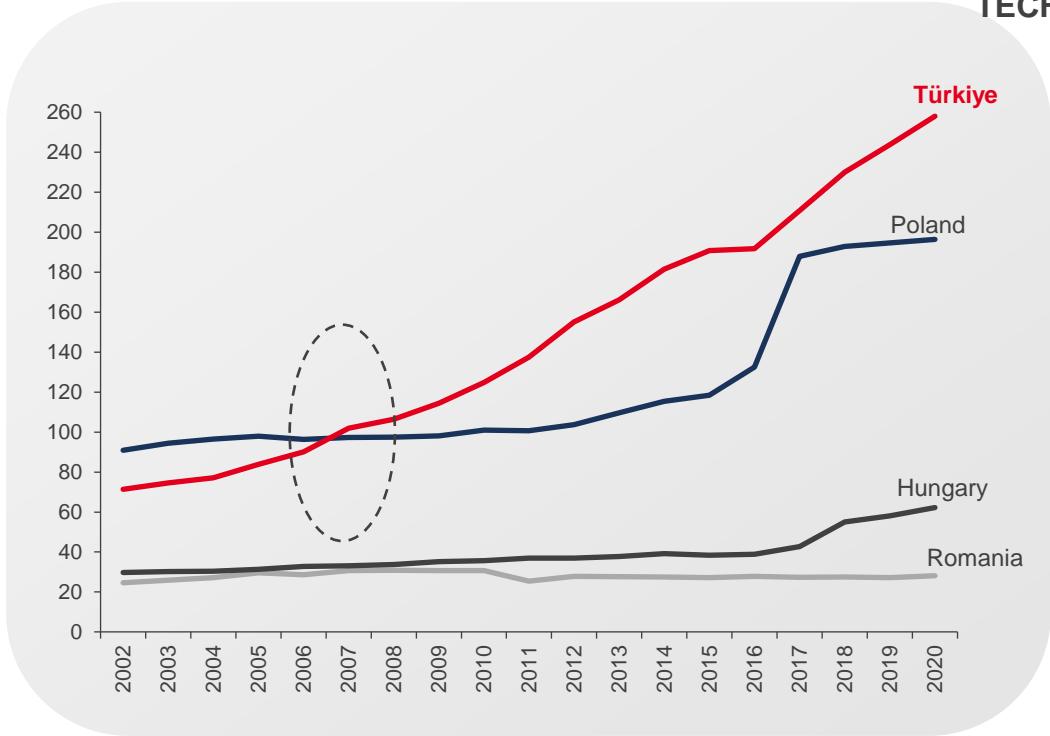


BENIGN R&D ECOSYSTEM

R&D INCENTIVES ARE FURTHER SUPPORTED BY A FAVORABLE ECOSYSTEM



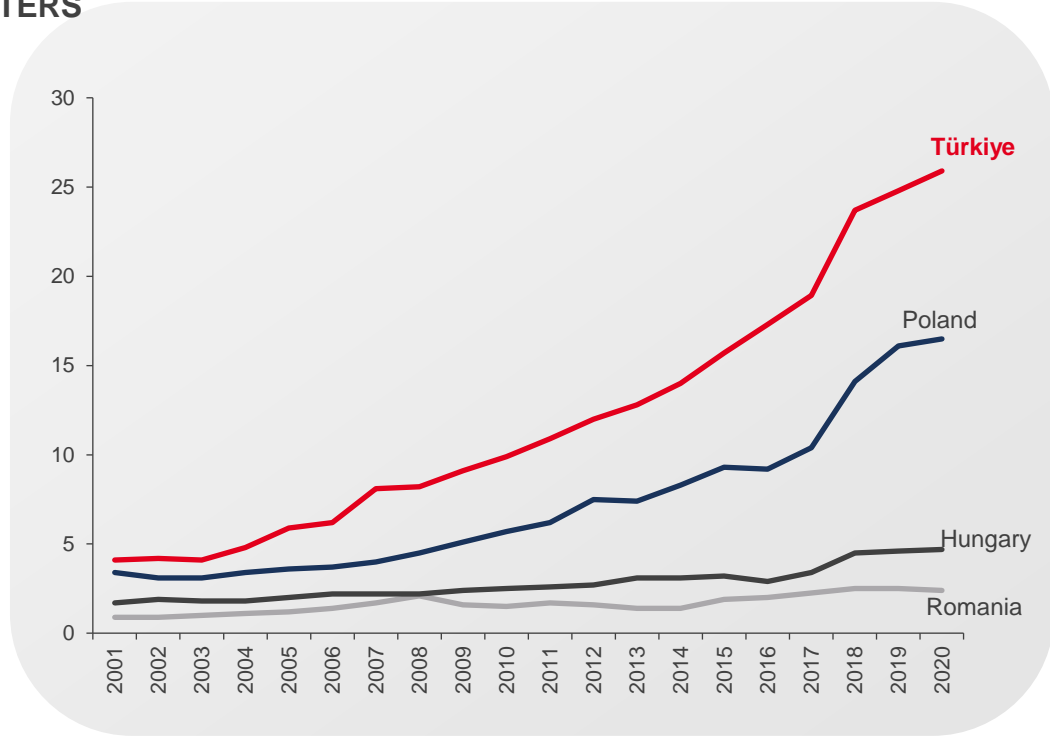
NUMBER OF RESEARCHERS (thousands)



MORE THAN 550 INTERNATIONAL COMPANIES OPERATING IN TECHNOPARK AND R&D CENTERS

550+
INTERNATIONAL COMPANIES

INCREASING R&D SPENDING (\$ Billion, PPP)

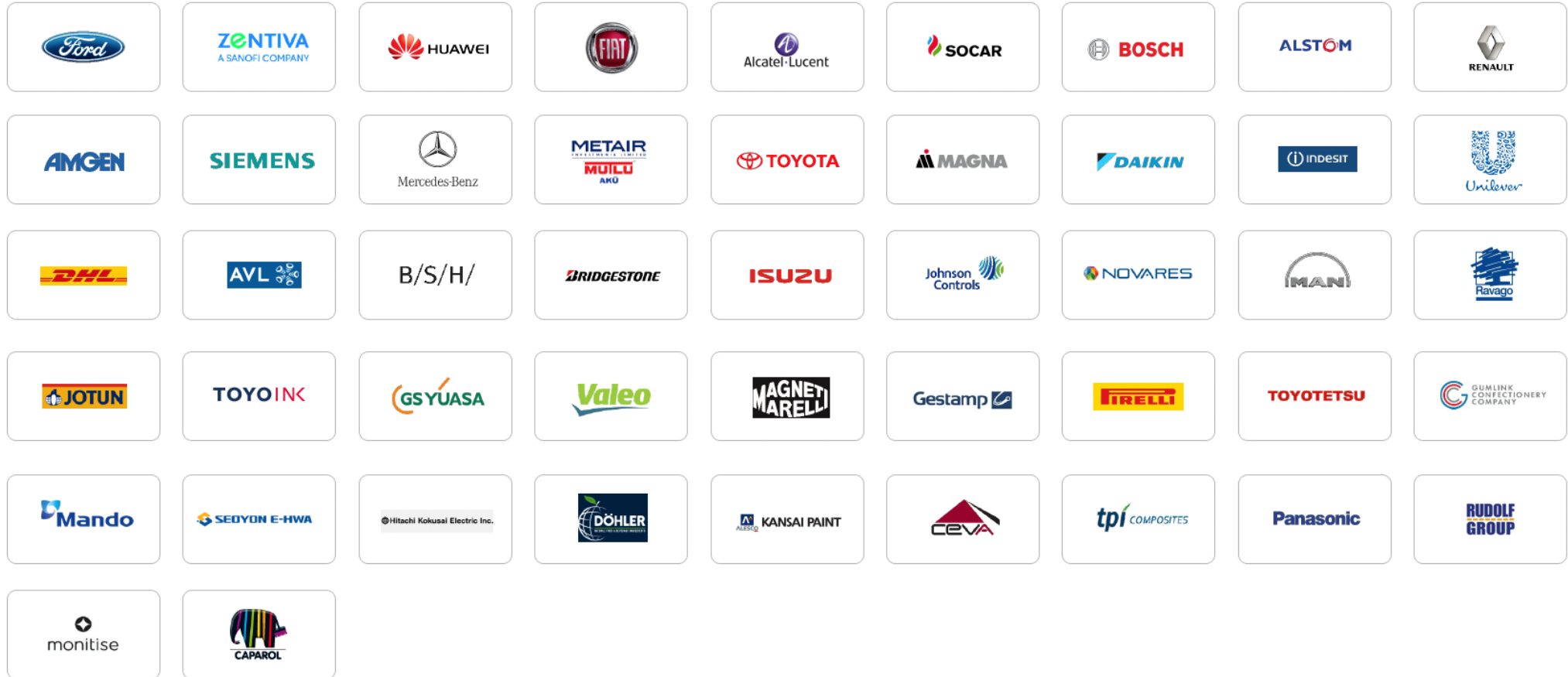


BENIGN R&D ECOSYSTEM

R&D INCENTIVES ARE FURTHER
SUPPORTED BY A FAVORABLE ECOSYSTEM



SELECTED INTERNATIONAL COMPANIES CONDUCTING R&D IN TÜRKİYE



SECTORAL OPPORTUNITIES

OFFERING ABUNDANT OPPORTUNITIES
IN A VARIETY OF SECTORS



AUTOMOTIVE

- 14th largest manufacturer in the World, 4th in Europe
- 1.5 million vehicle produced
- Market: \$13 billion
- Export: \$25.5 billion



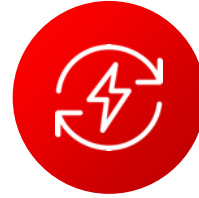
MACHINERY & ELECTRICAL EQP.

- Largest TV & white goods producer in Europe
- Market: \$34 billion
- Export: \$28 billion



AEROSPACE & DEFENCE

- \$19 billion defence spending
- Industry: \$11 billion
- Export: \$2.3 billion
- Air passengers: 210 million



ENERGY

- Market: \$66 billion
- Growing demand
- Energy corridor
- Untapped renewables



AGROFOOD

- Agriculture & Food Industry Market: \$103 billion
- Export: \$19 billion
- Export to around 200 countries



INFRASTRUCTURE

- \$170 billion PPP contracts (1986-2021)
- More opportunities in transport, energy, health



FINANCE

- Robust growth with double digits
- Islamic finance to grow
- Istanbul Financial Center

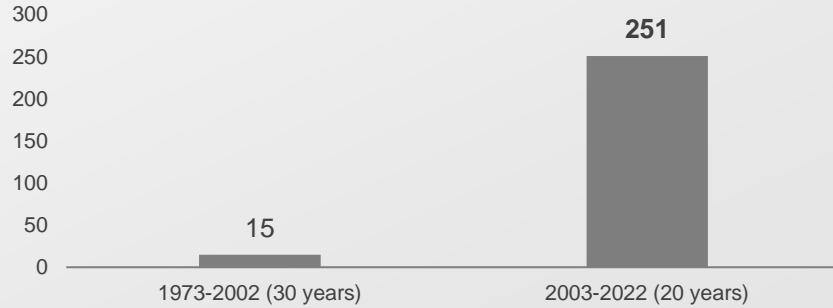


FOREIGN DIRECT INVESTMENT (FDI)

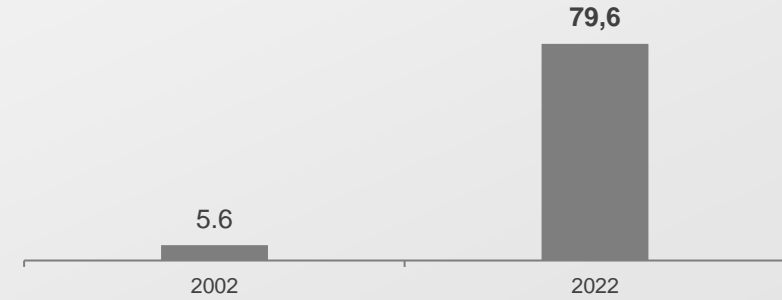
EXCEPTIONAL INCREASE IN FOREIGN INVESTMENT BOOSTED BY THE VALUE TÜRKİYE OFFERS



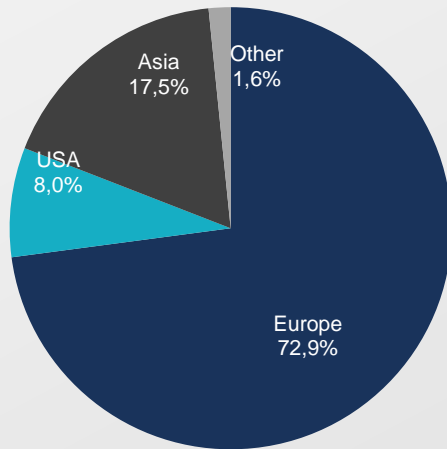
FDI INFLOWS (\$ BILLION)



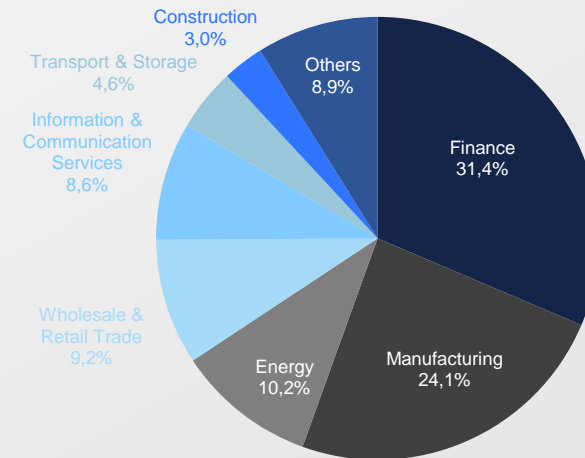
NUMBER OF INTERNATIONAL COMPANIES IN TÜRKİYE ('000)

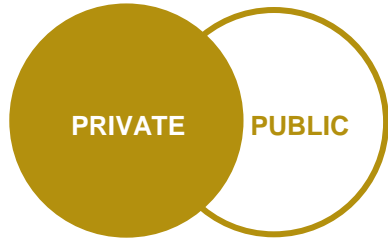


GEOGRAPHIC BREAKDOWN OF INVESTMENTS (2003-2022)



MOST ATTRACTIVE SECTORS (CUMULATIVE 2003-2022)





PRIVATE SECTOR APPROACH WITH PUBLIC SECTOR CAPABILITIES



A GOVERNMENTAL AGENCY REPORTING TO THE PRESIDENT



ACTING AS A SOLUTION PARTNER



CUSTOMIZED CONSULTING



BUSINESS FACILITATION



TAILOR-MADE DELEGATION VISITS



PARTNERSHIP DEVELOPMENT ASSISTANCE



COORDINATION WITH STAKEHOLDERS



SITE SELECTION SUPPORT



PROJECT LAUNCH



ONGOING SUPPORT



PRESIDENCY OF
THE REPUBLIC OF TÜRKİYE
**INVESTMENT
OFFICE**



invest.gov.tr

